Achieving Safety in the Global Food Supply Chain: Integrating Science and Policy

The Pyle Center
702 Langdon Street
University of Wisconsin - Madison
April 27 and 28, 2011

Registration will begin at 7:45am

For a map of the UW campus, see http://www.map.wisc.edu/

Agenda

Wednesday 8:30am: Welcoming Remarks

Wednesday 9:00 – 11:30am: Opening Plenary Panel: Safety in the Global Food Supply Chain

- David Acheson, Managing Director, Food and Import Safety, Leavitt Partners (formerly Associate Commissioner for Foods, U.S. Food and Drug Administration)
- Robert Brackett, President and Director, National Center for Food Safety and Technology, Illinois Institute of Technology (formerly Chief Science Officer and Senior Vice President for Scientific and Regulatory Affairs, Grocery Manufacturers Association)
- Sangtae Kim, Executive Director, Morgridge Institute for Research, University of Wisconsin – Madison (member, Science Board, U.S. Food and Drug Administration)
- Craig Wilson, Assistant Vice President, Food Safety and Quality Assurance, Costco Wholesale Corporation

Wednesday 11:30am – 12:30pm: Lunch

Wednesday 12:45pm: Global Approaches to Food Protection

- Mark Vandenbosch, Ivey School of Business, University Western Ontario. Opportunistic Behavior with Increased Efficiencies in Longer Supply Chains.
- Robert Koeritzer, Technology Manager, Food Safety Department, 3M. Global Harmonization of Rapid Testing Methods.
- Cary Coglianese, Edward B. Shils Professor of Law and professor of political science, University of Pennsylvania Law School

Wednesday 2:15 – 2:45pm: Break
Wednesday 2:45 – 4:45pm: Public – Private Partnerships for Protection in Supply Chains

- Jeffrey Peterson, Director of Quality Control, Certification Management Division, Global Aquaculture Alliance. *Successful Development and Implementation of Standards for the Shrimp Industry.*
- Steve Solomon, Deputy Associate Commissioner for Compliance Policy, Food and Drug Administration.
- Jeff Sindelar, Assistant Professor and Extension Meat Specialist, University of Wisconsin – Madison. *Critique of Currently Implemented HACCP Regulations in the Meat Industry.*

Wednesday 5:00pm: Adjourn

Thursday 8:30 – 11:00am: Supplier Risk Management

- Roger Lawrence, Corporate Vice President, Worldwide Quality Assurance, McCormick & Company. *McCormick’s Approach to Supplier Risk Management*
- Jennifer Cleveland McEntire, Senior Staff Scientist, Institute of Food Technologists. *Updates to the FDA-Commissioned Report on Traceability.*
- Justin Kastner, Assistant Professor, College of Veterinary Medicine, Kansas State University. *Models of Cross-Border Cooperation and the Role of Public-Private Partnerships in Import Security.*
- Jonathan Welburn and Vicki Bier, Department of Industrial and Systems Engineering, University of Wisconsin – Madison. *Observations from OASIS Violations Data for Border Inspection.*
- Ryan Newkirk, Graduate Assistant, National Center for Food Protection and Defense, University of Minnesota. *Analysis of Supply Chains in Milk and Eggs.*

Thursday 11:00am: Break

Thursday 11:30am – 1:00pm: Consumer Perceptions

- H. Christopher Peterson, Nowlin Chair of Consumer-Responsive Agriculture and Director, Product Center for Agriculture and Natural Resources, Michigan State University. *Food Safety Certification: Food Supplier and Consumer Perceptions.*
- Speaker from Marler Clark.
- Speaker from Global Food Safety Initiative.
Thursday 1:00pm: **Adjourn**

**Sponsoring organizations at the University of Wisconsin-Madison:**
- Center for World Affairs and the Global Economy (WAGE)
- Center for Human Performance and Risk Analysis (CHPRA)
- Center for International Studies
- European Union Center of Excellence
- Food Research Institute (FRI)

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