

The University of Wisconsin-Madison's
EUROPEAN UNION CENTER and CENTER FOR WORLD AFFAIRS AND THE GLOBAL ECONOMY (WAGE)
are pleased to sponsor a one-day International Conference:

“Genetically Modified Crops/Foods: The Future of The World Agricultural Economy?”

Friday, 15 April 2005
Fluno Center, 601 University Ave., Madison, WI

The ongoing dispute between the United States and the European Union (EU) over genetically-modified crops could have tremendous implications for the world agro-food system. In June 2005, a dispute settlement panel at the World Trade Organization (WTO) is to render its decision in response to the legal challenge of the United States, Canada, and Argentina against the European Union for its restrictions regarding the trade and sale of genetically modified (GM) food and animal feed. U.S. trade associations have pressed the United States to bring a second WTO case against the EU's labeling regime. The WTO decision(s) will affect international trade and future rules on GM crops and foods. These issues, and their implications at the local, national, and global level, will be the focus of a one-day conference with the following presentations by renowned specialists:

Morning Session ~ 9:30 – 12:30

Introductory welcome: Greg Shaffer and Brad Barham

Panel 1 ~ 9:35 – 11:00

Introduction to the Issues, Brad Barham (Agricultural and Applied Economics, UW-Madison)

GMOs and the U.S. Business and Regulatory Context, Michael Rodemeyer (Pew Initiative on Food and Biotechnology)

Risk, Anxiety and the European Mediation of the Politics of Life: The European Food Safety Authority and the Governance of Biotechnology, Damien Chalmers (London School of Economics, law)

Coffee Break ~ 11:00

Panel 2 ~ 11:30 – 12:30

Explaining the Differences in U.S.-EU Approaches to GMOs, David Vogel (Political Science, UC-Berkeley)

The U.S.-EU dispute in global perspective: The WTO and Biosafety Protocol, Gregory Shaffer (Law, UW-Madison)

Afternoon Session ~ 1:30 – 4:30

Panel 3 ~ 1:30 – 3:00

Social Movements and GMOs, Rachel Schurman (Sociology, University of Minnesota)

Consumers and GMOs: Labeling, Lydia Zepeda (Consumer Science) and Jeremy Foltz (Agricultural & Applied Economics, UW-Madison)

Panel 4 ~ 3:30 – 4:30

International Diffusion of Plant Biotechnology: An Assessment, Ford Runge (Applied Economics, University of Minnesota)

Where do we go from here? The World Trade Organization, the Private Sector, and Genetically Modified Crops, Lawrence Busch (Sociology, Michigan State University)

Conference Website: <http://eucenter.wisc.edu/GMO> (conference is free, but REGISTRATION IS REQUIRED)

Conference Organizer: Gregory Shaffer, Director of the European Union Center, Co-Director of the Center for World Affairs and the Global Economy, and Professor of Law at the University of Wisconsin

Sponsored by:

- *The European Union Center (EUC)*
- *The Center for World Affairs and the Global Economy (WAGE)*
- *Center for European Studies*
- *Center for International Business Education & Research Program on Agricultural Technology Studies (PATS)*

The European Union Center, 213 Ingraham, 1155 Observatory Drive, Madison, WI 53706
Tel: 608.265.8040 | Email: eucenter@intl-institute.wisc.edu
<http://eucenter.wisc.edu>