



## European healthcare challenges

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EU Delegation to the USA

# Outline

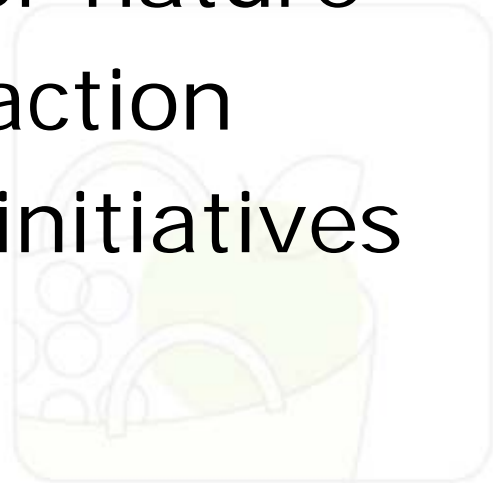
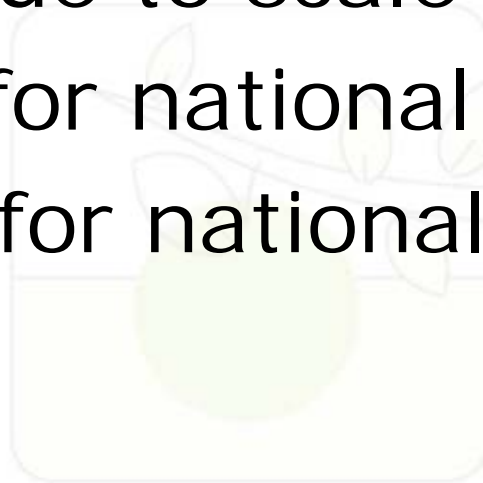
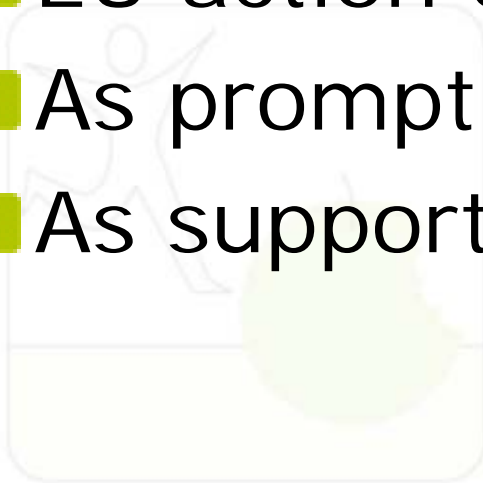
- Role and mandate of EU
- When and how should EU act?
- Managing impact
- Work on health services
- Health as a market
- Conclusions

# Role and mandate of EU

- Shared competencies
- DG Health and Consumer Protection
- Formal mandate
- Integration into other Community policies

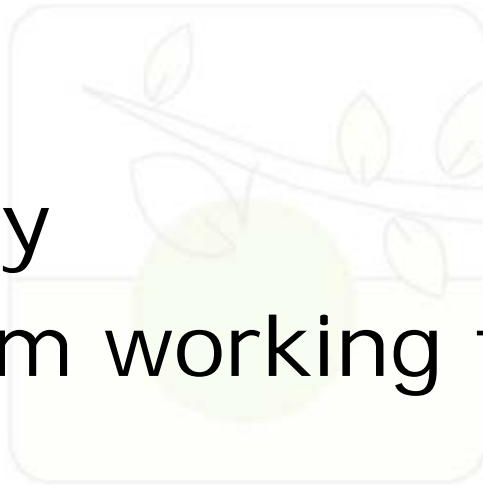
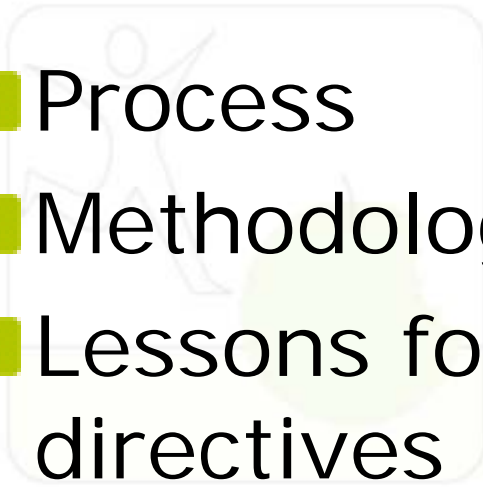
# When and how should EU act?

- EU action due to scale or nature
- As prompt for national action
- As support for national initiatives



# Managing impact

- Process
- Methodology
- Lessons form working time directives



# Work on health services

- In context of Single Market for Services
- Health tourism



# Health as a market

- What kind of market?
- How to deal with knowledge and information?
- European framework for a health market

# Conclusions

- EU does make a difference
- A well-travelled road but a long way still to go

